

ACADEMIC PROGRAMS SERVING WASHINGTON'S WINE INDUSTRY
Public Colleges & Universities

Credential	Program	Description	School	Location	Contact
SHORT COURSES					
	Wine Tasting Room Attendant	Prepares students to work where wine is served or tasted, including wineries and restaurants. Students learn about the history of wine, major varietals, pouring and tasting techniques, pairing wine and food, and the legal issues associated with wine service.	Columbia Basin College	Pasco	Donna Campbell (509) 542-4806 dcampbell@columbiabasin.edu
	Customized industry training and consumer education.	Wide range of topics includes wine faults, palate training, marketing and branding strategies for small wineries, consumer tasting and educational events.	CWU	Throughout Washington and the nation.	Amy Mumma (509) 963-1754 mummaa@cwu.edu
	Various workshops: e.g. Sensory, management, marketing, wine chemistry, etc.	Various classes for the grape and wine industry, with programs offered throughout the year. Seminars are posted at www.yvcc.edu/wine .	Yakima Valley Community College	Grandview/ Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
CERTIFICATES					
	Wine Trade Professional	For people interested in careers in the wine industry or professionals currently in the wine industry who wish to improve their business skills and increase their competitiveness. 15 credits. Offered during throughout the year or as an intensive 10 week program.	CWU	Ellensburg	Amy Mumma (509) 963-1754 mummaa@cwu.edu
	Certificate of Proficiency in Wine Education	Four courses plus a short internship. Prepares students for sommelier certification.	Lake Washington Tech. College	Kirkland	David Coan (425) 739-8100 x630 david.coan@lwtc.edu
	Viticulture and Enology	Viticulture and Enology These are non-credit, professional certificate programs tailored for people who are interested in working in the wine industry - grape growing and/or winemaking - but are not interested in obtaining a college degree. They consist of nine to ten on-line courses over two years with three, two-day wine and grape camps for hands-on work and demonstration.	WSU	Prosser, Pullman, TriCities	Coordinator, tbeaver@wsu.edu , phone: 509-335-3446 website: http://winegrapes.wsu.edu/certificates.html

	Wine Making, Wine Marketing, and Sales, and Food and Wine Pairing	About 150 students per year enroll in one of these certificate programs. SSCC operates the Northwest Wine Academy as a teaching and demonstration winery.	South Seattle Community College	Seattle	Regina Daigneault (206) 764-7942 RDaigneault@sccd.ctc.edu Peter Bos (runs the NW Wine Academy, instructs on wine-making) PBos@sccd.ctc.edu
	Wine Sales	The certificate can stand-alone or be earned as a specialty certificate with the AAS-Agribusiness or AAS-Business Management.	Yakima Valley Community College	Grandview/Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
	Vineyard Technology	A one-year certificate focused on the core courses in the Vineyard Program.	Yakima Valley Community College	Grandview/Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
	Winery Technology	A one-year certificate focused on the core courses in the Winery Program.	Yakima Valley Community College	Grandview/Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
	Hispanic Orchard Employee Education Program (HOEEP)	Two-quarter programs include: Level 1: principles and practices of horticulture, English language instruction, math, computer skills, civics and GED orientation – all taught in Spanish; Level 2: orchard production systems; Level 3: integrated pest management; (stand alone) Level 4: farm management, business planning, finance. (stand alone) English language, math, and computer skills training incorporated in all levels.	Wenatchee Valley College	Omak, Wenatchee, Big Bend, YVC, CBC, Grandview, etc. (alternate each quarter based on demand)	Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu
	HOEEP Viticulture Level 5 (stand alone)	Principles of grape physiology and production, nutrition; pest, crop and irrigation management; vineyard economics. English language, math, and computer skills training incorporated.	Wenatchee Valley College	Omak, Wenatchee, Big Bend, YVC, CBC, Grandview, etc. (alternate each quarter based on demand)	Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu
	Viticulture Science	This certificate focuses on the science of farming wine grapes. Equivalent to the second year curriculum	Center for Enology & Viticulture,	Walla Walla	Valerie Fayette (509) 524-5175 (phone)

		requirements of the AAAS degree.	Walla Walla Community College (WWCC)		(509) 525-2249 (fax) Toll Free (877) 992.9922 Valerie.fayette@wwcc.edu
	Fermentation Science	This certificate focuses on the science of wine making. Equivalent to the first year curriculum requirements of the AAAS degree.			
ASSOCIATE DEGREES					
Associate of Science (AS)	Agriculture	Direct transfer into WSU BS wine programs.	Columbia Basin College	Pasco	Kerrin Molton kmolton@columbiabasin.edu 542-4785
AAS	Wine Technology	This program of study will include coursework in horticulture/viticulture, enology, wine-making, state and federal regulations and compliance testing, customer service, wine sales and marketing, food and wine pairing, wine evaluation, and event management.	Lake Washington Technical College	Kirkland	David Coan (425) 739-8100 x630 David.coan@lwtc.edu
Associate of Applied Arts & Science (AAAS)	Wine Marketing and Management	Offered through WWCC's Agri-business program. Prepares students for a business career in the wine industry with emphasis on the sales and marketing of wine.	Center for Enology & Viticulture, Walla Walla Community College (WWCC)	Walla Walla	Valerie Fayette (509) 524-5175 (phone) (509) 525-2249 (fax) Toll Free (877) 992.9922 Valerie.fayette@wwcc.edu
Associate of Applied Arts & Science (AAAS)	Enology and Viticulture	Students study the science of wine making and grape growing along with some business, marketing and wine appreciation coursework. Students learn in the classroom and through significant hands-on lab and externship experience. In addition to a 5+ acre estate teaching vineyard providing hands-on vineyard experience, students also learn at winemaking at "College Cellars," WWCC's fully bonded & licensed teaching winery.	Center for Enology & Viticulture, Walla Walla Community College (WWCC)	Walla Walla	Valerie Fayette (509) 524-5175 (phone) (509) 525-2249 (fax) Toll Free (877) 992.9922 Valerie.fayette@wwcc.edu
AAS	Vineyard Technology	Hands-on training will be provided in all aspects of vineyard operations with a broad knowledge of viticulture and applied sciences.	Yakima Valley Community College	Grandview/Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
AAS	Winery Technology	Students will learn appropriate winemaking principles from fermentation to bottling and management with experience in the college Teaching Winery and tasting room.	Yakima Valley Community College	Grandview/Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu

AA	Agri-option	Operates a teaching winery in Grandview that also serves as an incubator and a tasting room for start-up wineries.	Yakima Valley Community College	Grandview/Yakima	Trent Ball (509) 882-7007 tball@yvcc.edu
BACHELOR DEGREES					
Bachelor of Science (BS)	Global Wine Studies	Coursework in business planning, wine marketing and branding, import and export, wine analysis, international wine trade, global wine regions, and viticulture and enology.	CWU	Ellensburg	Amy Mumma (509) 963-1754 mummaa@cwu.edu
BS	Recreation & Tourism, Wine Trade and Tourism Minor	Interdisciplinary program that prepares students for many areas Tourism, tasting room and wine event management, hospitality services, wine retailing, distribution and import/export, wine sales and marketing.	CWU	Ellensburg	Amy Mumma (509) 963-1754 mummaa@cwu.edu
BS in Integrated Plant Sciences	Viticulture and Enology	Created for students interested in wine-grape growing and winemaking, as well as contributing to critical research and development opportunities in the wine industry. This program offers the technical, scientific, and practical experience needed to gain the essential skills for producing high quality grapes and premium table wines. It prepares students for successful careers in the wine industry in Washington and beyond.	WSU	Pullman and Tri-Cities	Thomas Henick-Kling (509) 372-7292 thk@wsu.edu
BA	Wine Business Management	The Wine Business Management major was developed in response to the growth and significance of the business of wine in Washington State. The program's overarching objective is to provide a pool of highly skilled business leaders focused on the burgeoning wine industry. Toward this effort, graduates of the program will be educated across a broad range of wine business and related functional areas from the management of wine production to the identification and development of demand generators. http://www.business.wsu.edu/wine	WSU—School of Hospitality Business Management	Pullman	Dennis Reynolds (509) 335-4344 der@wsu.edu
UPCOMING OFFERINGS					
Certificate	HOEEP Advanced Viticulture		WVC	TBD	Leo Garcia (509) 682-6628

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	Level 6				lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu
AAS	Articulation with AAS program at YVCC	Students would take tree fruit classes at WVC and core viticulture classes at YVCC to earn AAS degree from YVCC.	WVC	TBD	Leo Garcia (509) 682-6628 lgarcia@wvc.edu Francisco Sarmiento (509) 682-6622 fsarmiento@wvc.edu
BA	Hospitality Business The Business of Wine		WSU		

Other: Whitman College, Home of American Association of Wine Economists and Journal of Wine Economics